CLAIMS

- 1. A packaging and application device (1) for a product, including:
- a) a receptacle (10) of longitudinal axis X capable of containing the product;
- b) a porous or fibrous applicator element (20) capable of communicating with the product contained in the receptacle through a passage (45);
- c) an element (30, 40) to open/close the passage including a mobile part (40), rotatable about the axis X relative to the receptacle between a first position in which the passage is closed and a second position in which the passage is open,
- d) a closure cap (50) capable of attachment by means of a screw thread (54) onto the opening/closing element so as to constitute an enclosed holder (51) for the applicator element,
- a rotational movement of the cap about the axis X being capable of opening and closing the passage.
- 2. Device according to claim 1, characterised in that the mobile part (40) of the opening/closing element is capable of moving independently of the cap (50).
- 3. Device according to any of the foregoing claims, characterised in that the cap (50) is capable of being screwed onto the opening/closing element irrespective of the position of the mobile part (40) of the opening/closing element.
- 4. Device according to any of the foregoing claims, characterised in that the mobile part (40) of the opening/closing element is mobile relative to the

receptacle in rotation only about the axis X and in that the passage is formed outside the axis X.

- 5. Device according to any of claims 1 to 3, characterised in that the rotational movement of the mobile part (40) of the opening/closing element relative to the receptacle is accompanied by a linear movement along axis X.
- 6. Device according to claim 5, characterised in that the mobile part (40) of the opening/closing element is mobile relative to the receptacle by means of a screw thread (42).
- 7. Device according to any one of the preceding claims, characterised in that the passage (45) is closed off by engagement between a wall (36a; 136) formed on the fixed part (30) of the opening/closing element and an opening (45) formed in the mobile part of the opening/closing element.
- 8. Device according to any one of the preceding claims, characterised in that the applicator element (20) is mounted on the device in a removable manner.
- 9. Device according to any one of the preceding claims, characterised in that it includes a holder (55) containing at least one second applicator element (20).
- 10. Device according to claim 9, characterised in that this holder (55) contains a stock of several applicator elements (20).
- 11. Device according to claim 9 or 10, characterised in that the holder (55) is formed in the closure cap (50).
- 12. Device according to any one of the preceding claims, characterised in that the applicator element (20) is a block of foam, notably an open-cell foam.

- 13. Device according to any one of the preceding claims, characterised in that it is configured to facilitate the application of a product onto the nails.
- 14. Device according to any one of the preceding claims, characterised in that the receptacle (10) comprises a deformable wall (11).
- 15. Device according to any one of the preceding claims, characterised in that the product contained in the receptacle (10) is a cosmetic product.
- 16. Device according to claim 15, characterised in that the product is a formulation for the removal of a beauty product from keratin material, in particular a nail varnish remover.
- 17. Use of a device according to any one of the preceding claims for the removal of nail varnish.